

THE COMMUNITY HEALTH EXPO
Sunday, June 12, 2011
8:00 AM to NOON



The Crystal Run Healthcare Classic 10K Community Health Expo is providing a great opportunity to promote and market your company's products and services in the Greater Middletown area. The Community Health Expo was created by Middletown dentist, Dr. Frank Giorgianni & is a free event to the public. This year, Dave Billings is filling in as interim director, for Dr. Giorgianni, who is recovering from heart surgery.

The Community Health Expo is Sunday, June 12th from 8AM to Noon, at the Middletown High School Track & Field Stadium. Sunday's Expo will serve as the participants' packet pick-up location for the 5K & 10K road races. Also the races start right outside the stadium, and the finish line is on the track, so all participants' will go right by the Expo.

The Health Expo is conveniently set up along the midway at the stadium entrance and next to the registration desk, courtesy of the Board of Education of the Enlarged City School District of Middletown.

If you would like for your company to be included in this community event, please fill out the application at the bottom and return it to Dave Billings at runningpadre@yahoo.com or mail it to: Classic 10K, P.O. Box 4050, Middletown, NY 10941 by May 31, 2011.

FREE COMMUNITY HEALTH EXPO APPLICATION

Company Name _____

Contact Person _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Do you plan to participate in the free Sunday Expo at Middletown High School Track & Field Complex?

Yes _____ No _____

Do you plan to give free samples of food or beverage in your booth?

Yes _____ No _____

Description of products to be displayed or sampled:

I agree to the Terms and Conditions on the Informational Sheet below:

Signature _____

Print Name _____

2011 Classic 10K Health & Community Expo Informational Sheet (as of 4/25/11)

Date: Sunday, June 12, 2011 **Location:** Faller Field (New Stadium) at Middletown H.S.

Time: 8:00AM – 12:00PM **Arrive & Park:** 7:00AM **Saturday Set Up –** 7AM to 2PM

Note: Crystal Run Health Care will be participating on both Saturday and Sunday.

Format:

- 1) **You cannot sell anything.** The format for our Expo is for Community Outreach, Education, & Awareness (of your services, location, etc...) You may also find many younger people who may be interested in talking with you concerning potential career interests.
- 2) The Expo is to be a "Family" event on Sunday, June 12th. The expo will be sandwiched around the Rowley 5K Run & Walk starting @ 7:45AM & the Classic 10K race starting @ 8:30AM.

Set Up:

- 1) Those that would like to setup on Saturday, June 11, 2011, may do so between 7AM – 2PM. Others who do not have a large setup may do so Sunday, June 12, 2011 from 7:00AM – 8:00AM ONLY. You cannot drive into the stadium, so be prepared to carry your stuff down from the parking lot. (There should be hand trucks available or if you should need help just ask for assistance.)
- 2) Bring your own tent and extension cords. We should have tables and chairs.
- 3) Location for your booth is first come first serve, unless other arrangements have been made with Dave Billings ahead of time.
- 4) Recommended goodies for your table: Flyers, Pencils/Pens, Magnets, etc.
- 5) Security will be provided for Saturday night.
- 6) In case of inclement weather please keep all items protected from water or wind damage.

Tear Down: For all Expo participants other than Crystal Run Health Care, tear down will be immediately following the conclusion of the Expo on Sunday, June 12, at Noon. Please consider helping us tear down.

Location: Middletown H.S. Track Facility

Parking: Park in lot overlooking the stadium; come in the main entrance to the H.S. (Carpenter Ave.) & drive to end of parking lot overlooking track. NO vehicles are allowed into the stadium.

Bag Stuffing (for Racers' Bags):

- 1) Date & Time: Tuesday, June 7th at 5PM.
- 2) Location: Middletown Alliance Church, County Route 78, Middletown.
- 3) Recommendations for Racers' Bags: Pens/Pencils, Magnets, One-Sheet Flyers, etc. (i.e., all items should be on the smaller side)
- 4) Expect approximately 1000 bags to be stuffed (Note: The number may change.)
- 5) If you would like to volunteer to help with the bag stuffing please feel welcome.
- 6) NOTE: All Racers' Bags stuffing items can be delivered to Frank's Custom Shoe Fitting: Address: 741 Route 211 East (Mini Mall just before Quick Check gas) by Saturday, June 4, 2011, if not the week before. You may also deliver your items directly to Middletown Alliance Church after 4PM, Sunday, June 5th (Do NOT deliver items at the last moment.)

Other Suggestions/Info: Sun Blocker or whatever the weather may call for clothing wise, etc... Food and concessions will be available at the track facility. Please support our school and local organizations. Bathroom facilities: Public Restrooms available in the stadium.

Volunteers Needed: We appreciate all that can help us setup and tear down. Setup is Saturday, June 11, 2011 between the hours of 7AM – 2PM. Others who do not have a large setup may do so Sunday, June 12, 2011 from 7:00AM – 8:00AM ONLY. If you require electric or would like a specific location, including being next to another organization, please try to be there on Saturday, June 11 by at least 9AM to secure your needs. You can setup on Sunday, June 12, at 7:00AM if you do NOT require any specific location or needs. Tear down is on Sunday at 12PM immediately following the end of the Expo. (Crystal Run Health Care, who is our title sponsor, will be there both Saturday and Sunday at their usual location.)

Contact Info for Expo: Dave Billings: runningpadre@yahoo.com or Cell Phone (914) 772-8357